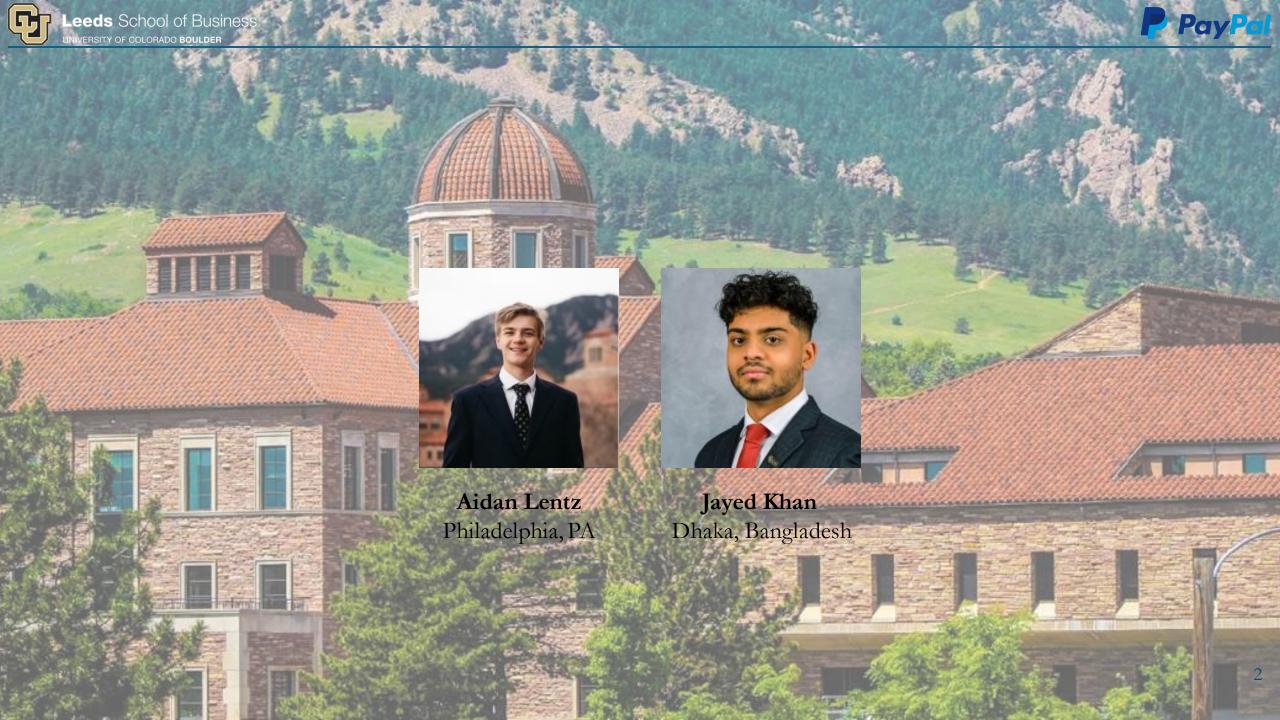


Ticker: PYPL (NYSE)

**Current Share Price**: \$65.80

**Industry:** Payment Processing





## Investment Summary

#### Investment Thesis



An American tech business focused on transaction processing has dramatically underperformed the market for the past 5 years. We believe PayPal stock is extremely attractive at current levels and will be a very strategic investment over the long-term.

Recommendation: BUY

Target Price: \$92.29

Implied Upside: 44.7%

# Valuation FY' 23 P/E Non-GAAP (FWD) 13.06x P/E GAAP (TTM) 17.45x Price/Book (TTM) 3.41x EV/Sales (TTM) 2.34x EV/EBITDA (TTM) 12.78x

Growth	FY' 23
Revenue (YoY)	8%
Revenue 3Y (CAGR)	12%
EPS Diluted (YoY)	84%
EPS Diluted 3 Year (CAGR)	2.75%
EPS GAAP Growth (YoY)	84%
% of Total	9%
Levered FCF (YoY)	54%

Profitability	FY' 23
Gross Profit Margin	39.59%
EBIT Margin	16%
Net Income Margin	14.26%
ROE	21%
ROA	5.17

#### Interest Rate Cuts Stimulating Discretionary Spending

- Increased consumer spending drives the payment processing industry leaving PayPal at the forefront of this growth
- Using short-term bank loans to deposit into merchant accounts exposes PayPal to higher costs

#### Underestimated Moat

- 35m merchants on platform in over 200 countries -- strong network effect weeds out competitors
- Serving both sides of a transaction, PayPalhas developed powerful industry alliances with its competitors

#### FCF Stability

- PayPal's consistent generation of cash flow allows the firm to participate in repurchase programs and Capex
- For 2 decades PayPal has remained the leader in the digital payment industry with a 2023 TPV of \$1.5T

#### • Strategy Change:

- Originally focused on driving platform acceptance-PayPalhas grown its successfully accomplished this
- PayPal's now focused on operating efficiency-optimizing cost structures and consolidating technology services

#### • BNPL expansion

- Recent growth in Buy-Now-Pay-Later transacting has strengthened PayPal's relationship with financial firms
- PayPal has refined its BNPL influence and cemented industry relationships to provide liquidity to these loans

## PayPal Price Action





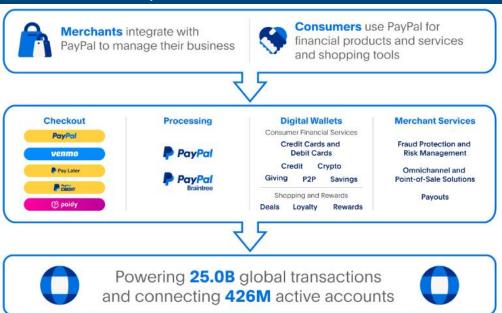


## Company & Industry Overview

## Company Overview







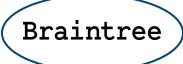
#### FY' 2023 Key Performance Indicators

Total Payment Volume ('TPV') Breakdown	FY' 23
Payment Service Providors (PSP)	30%
% of Total	<i>35%</i>
Venmo	9%
% of Total	8%
Other Merchant Services	7%
% of Total	9%
PayPal Branded Checkout	6%
% of Total	6%
peer-to-peer (P2P) ex-Venmo	-0.04
% of Total	8%
eBay	-0.1
% of Total	2%

**In Millions except % figures	FY' 23
Total Payment Volume	1,528,579m
YoY Growth	13%
Active Accounts	426m
YoY Growth	-2%
Number of Payment Transactions	24,981m
YoY Growth	12%
Transactions per Active Account	58.7m
YoY Growth	14%

- Successful consumer penetration
- Dollar Volume of digital payments (TPV) is the main driver of PayPal's Growth

#### Valuable Solutions













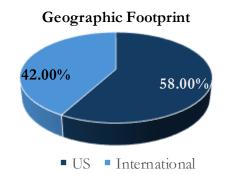


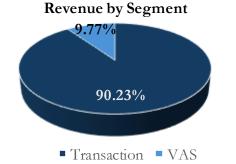




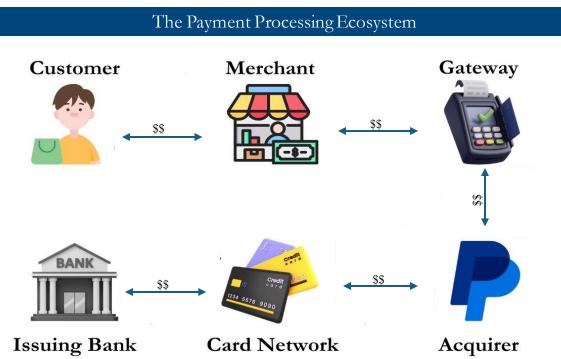
#### Revenue Breakdown

- Transaction Fee from Merchants and Consumers (\$26.86B in 2023)
- Value Added Services (\$2.91B in 2023)
  - Partnerships, interest and fees from merchants and consumer, interest on assets underlying customer balances, referral fees, subscription fees, and gateway services.











#### Drivers of Growth in Payment Processing

#### Digital Wallets

- 3.4 Billion Digital Wallet users in 2023.
- By 2026, expected to grow by 53% to reach 5.2 Billion users.

#### E-Commerce

- Global Ecommerce sales reached \$5.8 trillion in 2023
- Expected to surpass \$8 trillion by 2027

#### BNPL

BNLP payments expected to make up 24% of ecommerce transactions by 2026.

#### Innovation

- Contactless Payments
- Biometric Payments
- Cryptocurrency
- Cross Border Payments



#### Battle Shifts Towards User Engagement Over User Growth

#### Merchant/Consumer Perception

- PayPal serves both sides of a transaction, housing a **trusted ability to mitigate the risks** associated with merchant-consumer transactions.
  - Growing number of PayPal users gives the company network affects such as pricing power and rewards offerings
- Strategic partnerships with merchants create high switching costs and desirability to have products listed through the service

#### Market Dominance & Organic Growth Capabilities

- For years PayPal has used its platform growth strategy to successfully grow revenue and active customers-gaining ~45% market share
- As PayPal's active user base start to plateau, PayPal is increasingly **focused on penetrating its active customer base** (TPV +13% YoY)
  - PayPal Honey: online shopping tool that helps customers save money and earn redeemable prizes

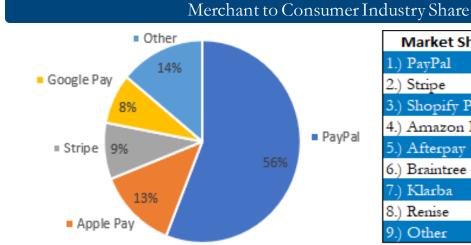
#### **Strong FCF Generating Business**

• PayPal has consistent FCF margins, returning the capital to investors in the form of **share buybacks** (\$5.26B 2023)

#### First Mover Advantage

- For 25 years PayPal has led the Payment Processing Service industry weathering dotcom, GFC, COVID 19 recessions
- PayPal has been the **number one payment processor** since its inception, filling a crucial gap in payment software





Market Share	FY' 2023
1.) PayPal	45.40%
2.) Stripe	18.20%
3.) Shopify Pay	14.60%
4.) Amazon Pay	3.80%
5.) Afterpay	1.30%
6.) Braintree	1.20%
7.) Klarba	1%
8.) Renise	1%
9.) Other	13.50%

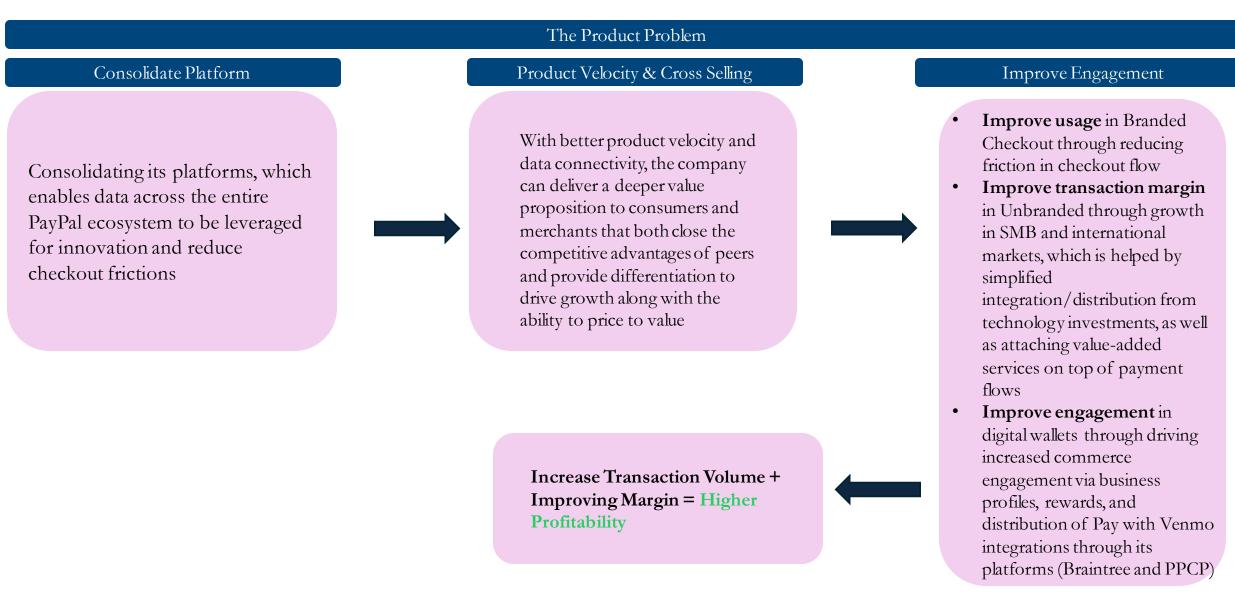


## Catalysts & Risks

## Fixing the Product Problem



Internal technology infrastructure was a constraint on innovation as the company grew rapidly and digested several acquisitions, now the firm has dedicated special resources to combating this cost



## Fixing the Product Problem: A "Super Application"



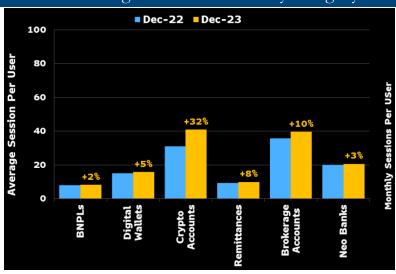
#### Battle Shifts Towards User Engagement Over User Growth

- FinTech companies aiming to be a one-stop super app for all financial activity globally
- Super app adoption expected to increase and consolidate around fewer providers
- Accelerated launch of new features facilitating seamless sending, investing, saving, and shopping with stored balances or cards
- PayPal's payments app benefits from an outsized consumer and merchant network globally, a vast suite of offerings, a leading P2P presence and entry into in-store mobile payments.

#### PayPal IS the "SuperApp"

	PayPal	Venmo	CashApp	ShopPay	Coinbase	Robinhood	SoFi	Chime	Affirm	Klarna
Store Cash Balance & Cards	<b>√</b>	✓	✓	<b>√</b>	<b>√</b>	✓	<b>√</b>	✓	✓	<b>√</b>
QR Code Payments	✓	✓	✓		✓				✓	✓
E/M - Commerce Payment Button	1	✓		✓					✓	✓
P2P Transfers	✓	✓	✓		✓		<b>√</b>	✓		
Instant Transfer To Bank Account	✓	✓	✓		✓	✓				
Issued Debit Card	✓	✓	✓		✓	✓	✓	✓	✓	✓
Issued Credit Card	✓	✓					✓	✓		
Checking Account	✓	✓	✓				✓	✓		
Savings Account	✓		✓		✓	✓	✓	✓	✓	<b>√</b>
Bill Payment	✓		✓				✓	✓		
Direct Deposit	✓	✓	✓		✓	✓	✓	✓	✓	✓
Buy Now, Pay Later	✓		✓	✓					✓	✓
Consumer Loans	✓		✓				✓	✓	✓	✓
Crypto Trading	✓	✓	✓		✓	✓	✓			✓
Stock Trading			✓			✓	✓			
Budgeting/Credit Building							<b>√</b>	✓		
Shopping Deals	✓	✓	✓	✓					✓	<b>√</b>
Loyalty Programs/Rewards	✓	✓	✓	✓	✓	✓	<b>√</b>		✓	<b>√</b>
Monthly Active Users(mm)	124	33	41	19	5	7	1	6	4	14
Note: As of Dec. 2023									Bloomb Intellige	

#### Average Session Per User By Category



#### Payment Processing Systems

## **1erchant**

- Easy Checkout with PayPal Button
- OneTouch Mobile
- Online, Mobile, and In-Store Payment Processing
- Real-time payment Settlement
- Gateway Services to Accept All Card Types
- Seller Protection

#### Venmo

### Person-to-Person PaymentsInstant Balance Transfer

- Pay with Venmo at Merchants
- Debt Card
- Credit Card
- Crypto Trading
- Crypto Rewards

#### Value-Add Solutions

- Business & Working Capital Loans
- Vendor/Gig Worker Payout
- Invoicing & Reporting
- Fraud & Risk Management
- Marketing & Analytics
- Shipping Solutions
- Customer Cart Recovery
- Business Debit Card
- Crypto Payment Acceptance

#### PavPal

- Easy Checkout with PayPal Button
- · Discounts Applied at Checkout
- Buyer Protection
- Buy now, Pay Later
- Paying With Rewards
- Xoom International Remittance
- PayPal Credit & Debit Cards



## venmo

#### "Venmo" as a Verb

- Strong affinity with Generation Z and millennials position it as a solid PayPal defense against the imminent threat of Apple Pay.
- PayPal leads mobile payments with **2.7%** of all US in-store transactions.
- Apple Pay and Google Pay usage has dropped **50%** in the past year to **1.9%** and **0.8%**.
- Has over 59 million monthly active users vs. 51 million for Apple Pay
- PayPal's ability to monetize Venmo beyond cannibalizing itself is the holy grail
- Management said that Venmo is now profitable and contributes \$1 billion in revenue

## Braintree

#### Complicated Segment

- Braintree's unbranded checkout services provides seamless, one-stop and affordable checkout services for merchants, gaining popularities among small and mid-size merchants.
- Major driver of unbranded transaction processing revenues.
- Braintree's aggressive land-grab strategy in the US proved successful amid Adyen Q423 results
- Lower margins than PayPal's Branded check out

## **P** paidy

#### The Japanese Gem

- Japanese buy now, pay later firm that offers payment services for both consumers and merchants
- Vast opportunity for growth as only 30% of transactions in Japan are non-cash based and Japan possesses the third largest e-commerce market globally
- An example of such growth potential can be seen in e-commerce sites where Paidy is accepted by all the mastodons, including Amazon, Shopify and Rakuten.
- Paidy can solidify PayPal's data intelligence and Asian strategic expansion

## PayPal Credit "Buy Now, Pay Overtime"



#### Buy Now Pay Later Products

PayPal Working Capital: a business loan with one competitively priced fixed rate fee

• Lending Regulation-FICO and revenue requirements

PayPal Credit: offers pay-in-four financing options to consumers on a revolving basis

- Available with any online retailed associated with the PayPal Platform
- PayPal brand image brings peace of mind when avoiding predatory lending

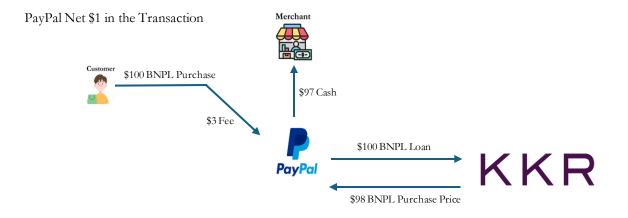
Loan Revenue: PayPal generates money of its credit portfolio in two ways

- By holding the outstanding balance and receiving principal plus interest
- Selling the loan to major finical institutions

#### **BNPL** Industry Trends

- Merchants want the competitive edge and ability to boost average order value
- BNPL marketplace has expanded rapidly- expected CAGR of 21.7% to \$91B by 2029

#### BNPL Loan Sale Process



#### KKR-PayPal, a Symbiotic Transaction

KKR: Buys Loans

PayPal: Sells BNPL Loans for cash

KKR and PayPal entering a €40 Billion multi-year deal in which KKR buys BNPL Loans

- Deal includes a cash injection of €3 Billion per year for PayPal
- €1.8 Billion and PayPal expects to use for share buybacks

PayPal's relationship with KKR and similar firms **provides liquidity** to PayPal's growing BNPL operation

- Provides Capital, reduces credit and interest rate risk
- Paypal can focus on originating new BNPLs and expandings its benefits to the user

KKR is purchase indicates the quality of PayPal's consumer underwriting division

If Private Funds want access to BNPL loans, they must turn to firms such as PayPal

• These firms have extensive research methods indicating the quality of these loans

#### BNPL Service Users By Generation

#### Millions

Millennial	33.6
Gen Z	26.4
Gen X	21.1
Baby boomer 10.4	





Alex Chriss **CEO** 

Former software maker at Intuit

Executive Vice President and General Manager of Small Business and Self Employed group.



Michelle Gill

EVP, General

Manager Small

Business & Financial

Services Group

Senior VP at Intuit

General Manager and Executive Vice President of Consumer Lending and Capital Markets at SoFi.



Diego Scotti

EVP, General Manager –
Consumer Group &
Global Marketing and
Communications

Former chief marketing officer at J. Crew.

Experience at American Express.



Jamie Miller

**EVP, CFO** 

Former CFO at EY (Consulting and accounting firm)

CFO at Cargill, a large agricultural company.

CFO at General Electric.



Isabel Cruz
EVP, Chief People
Officer

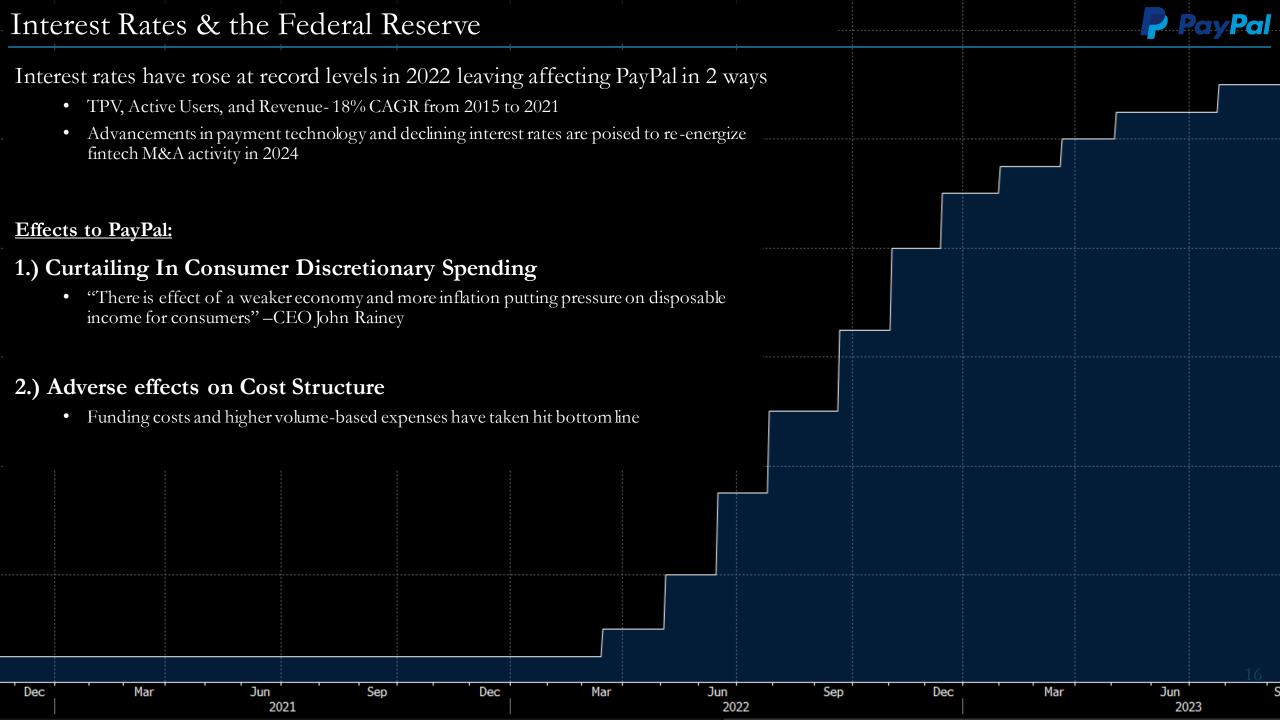
Former senior vice president for Walmart teams: Technology, services, and corporate.

Operational
Efficiency and Cost
Management

Fix the Product Problem

Continue to Innovate

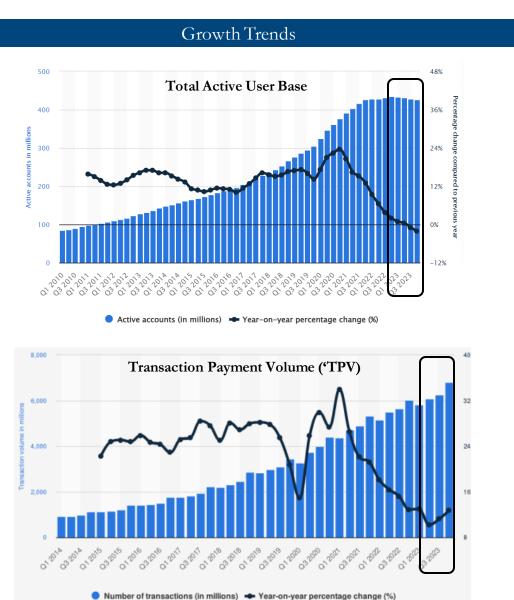
Share Buyback Program



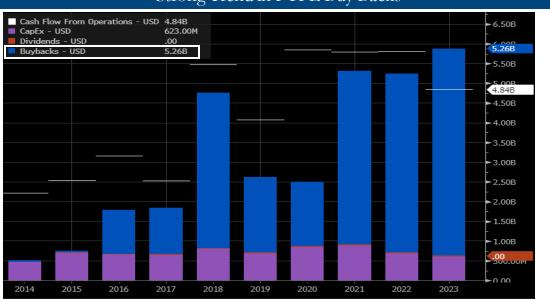
## Fundamental Mispricing



We believe the market has been undervaluing PayPal's fundamental ability to generate Free Cash Flow due to a plateauing user base. However, we believe this highlights PayPal's adoption of new consumer strategies.







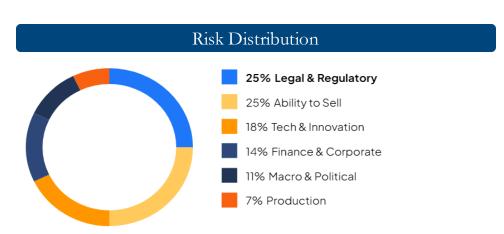
## Risks & Mitigations



Major Risks	Risks	Mitigants
Legal & Regulatory	<ul> <li>Highly regulated industry, subject to laws and regulations related to financial services and data privacy.</li> <li>Changing regulatory env. Capital requirements</li> </ul>	<ul> <li>History of Regulatory Compliance and proactivity.</li> <li>Substantial risk department funding and diversification of revenue streams to circumnavigate this risk</li> </ul>
Increasing Competition	<ul> <li>nature of the payment processing industry stresses consistency and innovation</li> <li>new competitors and disruptive technologies emerging</li> </ul>	<ul> <li>Proactive approach to innovation, investing in research and development to stay ahead of emerging technologies and market trends.</li> </ul>
Drop in Transaction Take Rates	Drop in transaction take rates poses a risk to profitability, as it could erode the company's fee income and margins	<ul> <li>Optimizing its cost structures and improving operational efficiency.</li> <li>Grow value-added services or premium features that command higher fees.</li> </ul>

#### \*\*Special Consideration: Macroeconomic Headwinds

- Discretionary is spending impacted by higher interest rates as debt becomes more expensive.
- Geo-Political conflicts slow down e-commerce.





## Financial Analysis



#### **INCOME STATEMENT ITEMS**

Quarter Ending	Dec-31-2023	Sep-30-2023	Jun-30-2023	Mar-31-2023	Dec-31-2022
Total Revenue	8026	7418	7287	7040	7383
% growth	8.20%	1.80%	3.51%	-4.65%	
Gross Profit	3207	2895	2856	2827	3130
% of revenue	39.96%	39.03%	39.19%	40.16%	42.39%
Operating Income	1382	1186	1123	1163	1268
% of revenue	17.22%	15.99%	15.41%	16.52%	17.17%
EBT(GAAP)	1400	1240	1156	1185	1385
% of revenue	17.44%	16.72%	15.86%	16.83%	18.76%
Net Income to Company	1402	1020	1029	795	921
% of revenue	17.47%	13.75%	14.12%	11.29%	12.47%
EPS(GAAP)	\$ 1.30	\$ 0.93	\$ 0.92	\$ 0.70	\$ 0.80



### **BALANCE SHEET ITEMS**

Particulars	Dec-31-2023	Sep-30-2023	Jun-30-2023	Mar-31-2023	Dec-31-2022
Total Cash & ST Investments	14060	11547	9902	10660	10868
% growth	21.76%	16.61%	-7.11%	-1.91%	
Total Current Assets	62569	56635	54125	56560	57424
% growth	10.48%	4.64%	-4.31%	-1.50%	_
Total Assets	82166	76440	74579	77186	78624
% growth	7.49%	2.50%	-3.38%	-1.83%	_
Total Equity	21051	19740	19661	19858	20274
% growth	6.64%	0.40%	-0.99%	-2.05%	
Total Long Term Debt	9676	10640	10549	10481	10417
% growth	-9.06%	0.86%	0.65%	0.61%	0.00%

April 16, 2024



### **CASH FLOW ITEMS**

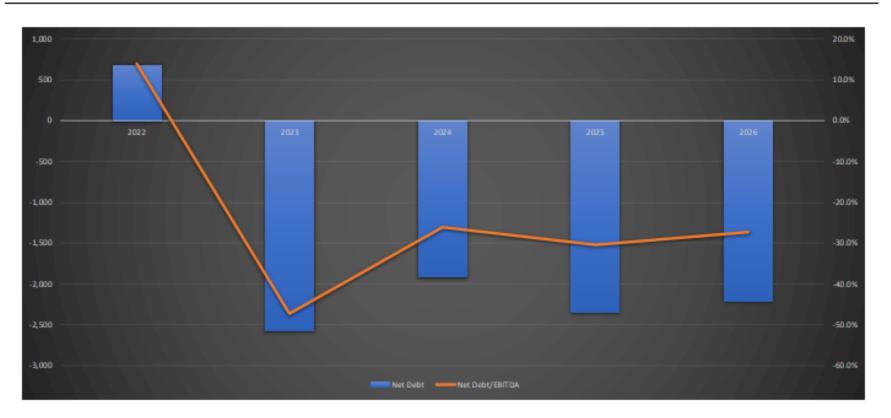
Dec-31-2023	Sep-30-2023	Jun-30-2023	Mar-31-2023	Dec-31-2022
2614	1259	-200	1170	1591
32.57%	16.97%	-2.74%	16.62%	21.55%
-145	-158	-150	-170	-158
-1.81%	-2.13%	-2.06%	-2.41%	-2.14%
2469	1101	-350	1000	1433
-534	-307	1559	34	-39
3000	61	-3392	-2662	782
	2614 32.57% -145 -1.81% 2469 -534	2614 1259 32.57% 16.97% -145 -158 -1.81% -2.13% 2469 1101 -534 -307	2614     1259     -200       32.57%     16.97%     -2.74%       -145     -158     -150       -1.81%     -2.13%     -2.06%       2469     1101     -350       -534     -307     1559	2614     1259     -200     1170       32.57%     16.97%     -2.74%     16.62%       -145     -158     -150     -170       -1.81%     -2.13%     -2.06%     -2.41%       2469     1101     -350     1000       -534     -307     1559     34



#### **NET DEBT LEVELS**

The company's net debt position is expected to change from 2024 through 2026 as seen below from -1918.64 to -2207.16. This is net of adjustments by increases in free cash flow and scheduled repayments.

Leverage Ratios	2024	2025	2026
Net Debt	-1918.64	-2344.51	-2207.16





## Valuation



		Valua	tion	Financials				Multiples	5		
Name	Ticker	Equity Value	Enterprise Value	Revenue	Net Income	BITDA Margii	EV/Revenue	EV/EBITDA	EV/EBIT	P/E	Beta
PayPal	PYPL	70,521	67,946	29,771	4,246	18%	2.28x	12.48x	13.99x	16.61	1.44
Block	SQ	49,292	49,115	21,916	10	1%	2.24x	-	-	-	2.57
Fleetcor	FLT	21,967	27,300	3,758	982	53%	7.27x	13.69x	16.48x	22.37	1.22
Global Payments	GPN	31,768	48,255	9,654	986	41%	5.00x	12.09x	21.80x	32.21	0.97
Toast	TOST	13,459	12,368	3,865	(246)	-6%	3.20x	-	-	-	1.94
Fiserv	FI	90,428	113,937	19,093	3,068	42%	5.97x	14.30x	23.51x	29.47	0.92
Fidelity National Information Serv.	FIS	41,598	60,216	9,821	(6,654)	43%	6.13x	14.15x	38.11x	-	0.98
25th Percentile		24,417	32,539	5,312	(182)	10.78%	3.65x	13.29x	20.47x	25.92	
Median		36,683	48,685	9,738	496	41.53%	5.48x	13.92x	22.66x	29.47	1.10
75th Percentile		47,369	57,441	16,775	985	42.93%	6.09x	14.19x	27.16x	30.84	

Median	EBITDA	75,811.95
	Cash	14,060.00
	Less: Debt	11,485.00
	Less: Preferred	-
	Less: NCI	-
	Implied Equity Value	78,386.95
	Diluted Shares Outstanding (Millions)	1,071.74
	Implied Share Price	73.14
	Current Share Price	65.80
	Potential Upside	11.15%

## DCF Valuation



General and Admi 2028

DCF Build			Historical					I	Projected							
Paypal Holdings. Ltd.	2018A	2019A	2020A	2021A	2022A	2023A	2024P	2025P	2026P	2027P	2028P					
Revenue	15,451	17,772	21,454	25,371	27,518	29,771	31,557	33,135	34,461	35,494	36,204					
% growth		15%	21%	18%	8%	8%	6%	5%	4%	3%	2%					
EBIT	2,503	2,790	3,428	4,324	4,044	4,944	6,195	7,298	8,408	9,497	10,532					
% Margin	16%	16%	16%	17%	15%	17%	20%	22%	24%	27%	29%					
Taxes	319	539	863	(70)	947	1,165	809	1,002	1,220	1,466	1,744					
% Tax Rate	13%	18%	17%	-2%	28%	22%	21%	21%	21%	21%	21%					
EBIAT (NOPAT)	2,184	2,251	2,565	4,394	3,097	3,779	5,385	6,296	7,189	8,030	8,788					
D&A	776	912	1,189	1,265	1,317	1,072	1,493	1,567	1,630	1,679	1,712					
% of Sales	5%	5%	6%	5%	5%	4%	5%	5%	5%	5%	5%					
Capex	-	-	(866)	(908)	(707)		(852)	(962)	(793)	(816)	(833)					
% of Sales	-	-	-4%	-4%	-3%	-2%	-3%	-3%	2%	2%	2%					
Change in NWC		4,517	972	(3,003)	3,767	791	726	762	793	816	833					
% of Sales		25%	5%	-12%	14%	3%	2%	2%	2%	2%	2%					
Unlevered Free Cash Flow							7,004	8,063	8,819	9,709	9,709					
PV of Free Cash Flow							6,490	7,091	6,987	6,931	6,244					
Period							1	2	3	4	5	Base	Year	Metric	Other Assumption	ıs
Terminal Value		98,063					0.73	1.23	2.23	3.23	4.23	Rev. Growth Term Growth	2024 2028		Tax Bracket D&A % of Rev.	21
PV of Terminal Value		64,597										Transaction Exp.	2028		Change NWC % Re	
Enterprise Value		98,340										Transaction Exp.	2024		Capital Expenditure	
(+) Cash		14,060										Credit Losses	2024		WACC	
(-) Debt		10,236										Credit Losses	2024	6.0%		1
Impolied Equity Value		102,164										Customer Support	2024	8.5%	1	
Shares Outstaning		1,107										Customer Support	2028	7.0%		
Implied Stock Price		\$92.29										Sales & Marketing Sales & Marketing	2024 2028	9.0% 7.0%		
												Tech & Dev.	2024	12.0%		
												Tech & Dev.	2028	10.0%	1	
												General and Adm	2024	8.0%		

### Investment Thesis Repcapualtion



An American tech business focused on transaction processing has dramatically underperformed the market for the past 5 years. We believe PayPal stock is extremely attractive at current levels and will be a very strategic investment over the long-term.

Recommendation: BUY

Target Price: \$92.29

Implied Upside: 44.7%

Valuation	FY' 23
P/E Non-GAAP (FWD)	13.06x
P/E GAAP (TTM)	17.45x
Price/Book (TTM)	3.41x
EV/Sales (TTM)	2.34x
EV/EBITDA (TTM)	12.78x

Growth	FY' 23
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EPS Diluted (YoY)	84%
EPS Diluted 3 Year (CAGR)	2.75%
EPS GAAP Growth (YoY)	84%
% of Total	9%
Levered FCF (YoY)	54%

Profitability	FY' 23
Gross Profit Margin	39.59%
EBIT Margin	16%
Net Income Margin	14.26%
ROE	21%
ROA	5.17

#### Interest Rate Cuts Stimulating Discretionary Spending

- Increased consumer spending drives the payment processing industry leaving PayPal at the forefront of this growth
- Using short-term bank loans to deposit into merchant accounts exposes PayPal to higher costs

#### Underestimated Moat

- 35m merchants on platform in over 200 countries -- strong network effect weeds out competitors
- Serving both sides of a transaction, PayPalhas developed powerful industry alliances with its competitors

#### FCF Stability

- PayPal's consistent generation of cash flow allows the firm to participate in repurchase programs and Capex
- For 2 decades PayPal has remained the leader in the digital payment industry with a 2023 TPV of \$1.5T

#### • Strategy Change:

- Originally focused on driving platform acceptance-PayPalhas grown its successfully accomplished this
- PayPal's now focused on operating efficiency-optimizing cost structures and consolidating technology services

#### • BNPL expansion

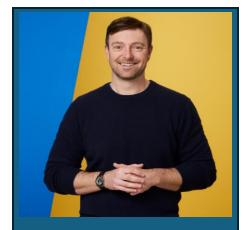
- Recent growth in Buy-Now-Pay-Later transacting has strengthened PayPal's relationship with financial firms
- PayPal has refined its BNPL influence and cemented industry relationships to provide liquidity to these loans



## Appendix



## Paypal's management had significant changes in 2023:



Alex Chriss **CEO** 

Former software maker at Intuit

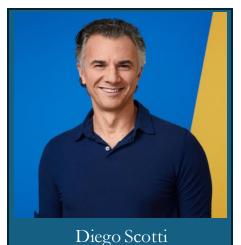
Executive Vice President and General Manager of Small Business and Self Employed group



EVP, General Manager
Small Business & Financial
Services Group

Senior VP at Intuit

General Manager and Executive Vice President of Consumer Lending and Capital Markets at SoFi



EVP, General Manager – Consumer Group & Global Marketing and Communications

Former chief marketing officer at J. Crew

Experience at American Express



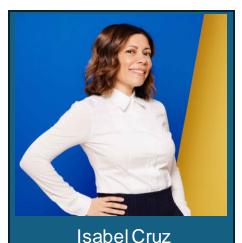
Jamie Miller

#### **EVP, CFO**

Former CFO at EY (Consulting and accounting firm)

CFO at Cargill, a large agricultural company

CFO at General Electric



EVP, Chief People Officer

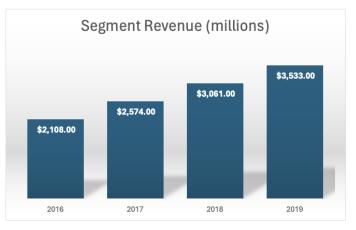
Former senior vice president for Walmart teams: Technology, services, and corporate

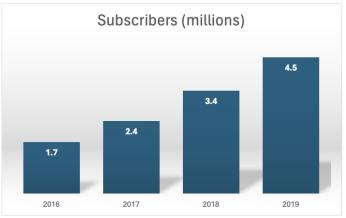


## Alex Chriss – Intuit's QuickBooks

- Managed QuickBooks as General Manager of <u>Small</u> <u>Business and Self-Employed group</u>
- Expansion of QuickBooks: Chriss integrated payroll, financing, and payment services into the QuickBooks ecosystem
- **Growing Customer Base:** From 2017-2019 Chris grew revenues and subscribers of QB Online
- Innovation: Under Chriss, QuickBooks Capital was born which allowed small businesses to get capital based on QB data

Small Business & Self-Employed Segment Metrics												
Year		2016	2017	2018	2019							
Revenue (m)	\$	2,108.00	\$2,574.00	\$3,061.00	\$3,533.00							
Growth			22%	19%	15%							
QB Subscribers (m)		1.7	2.4	3.4	4.5							
Growth			41%	42%	32%							





## Assumptions- Bloomberg



"Gradual recovery in the e-commerce spending and cross-boarder transactions, better monetization and engagement by management might push revenue growth to 8% in 2023 and 9% through 2025"

"Transaction Margins should stabilize at around 44-45% over 2024-2026"

"Our Calculator shows EPS growth outpaces revenue from 2023- on improving operating margins"

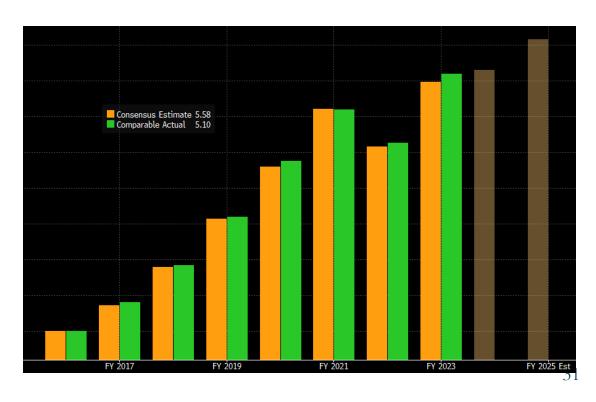
"Dollar Volume of digital payments (TPV) is the main driver of PayPal's Growth

• E-commerce sales paid using PayPal or Venmo, P2P transactions

### **Bloomberg Interactive Calculator Vs 2.0**

#### **PayPal Holdings Inc**

	2022	2023	2024	2025	2026
Key Drivers					
Total Payment Volume	1,357,122	1,528,579	1,714,702	1,915,521	2,192,651
Y/Y Change	8.9%	12.6%	12.2%	11.7%	14.5%
Consensus			1,681,345	1,852,794	2,031,469
Transaction Expense	12,173	14,385	16,474	18,430	21,238
Y/Y Change	18.0%	18.2%	14.5%	11.9%	15.2%
Consensus			16,108	17,721	19,633
Key Financial Metrics					
Net Revenue	27,518	29,771	31,670	35,280	38,765
Consensus			31,926	34,455	37,035
Adjusted Operating Income	5,870	6,679	6,099	7,128	6,728
Consensus			6,344	6,762	6,877
Adj. Diluted Earnings Per Share	4.13	5.10	4.63	6.19	6.87
Consensus			5.21	5.66	6.11

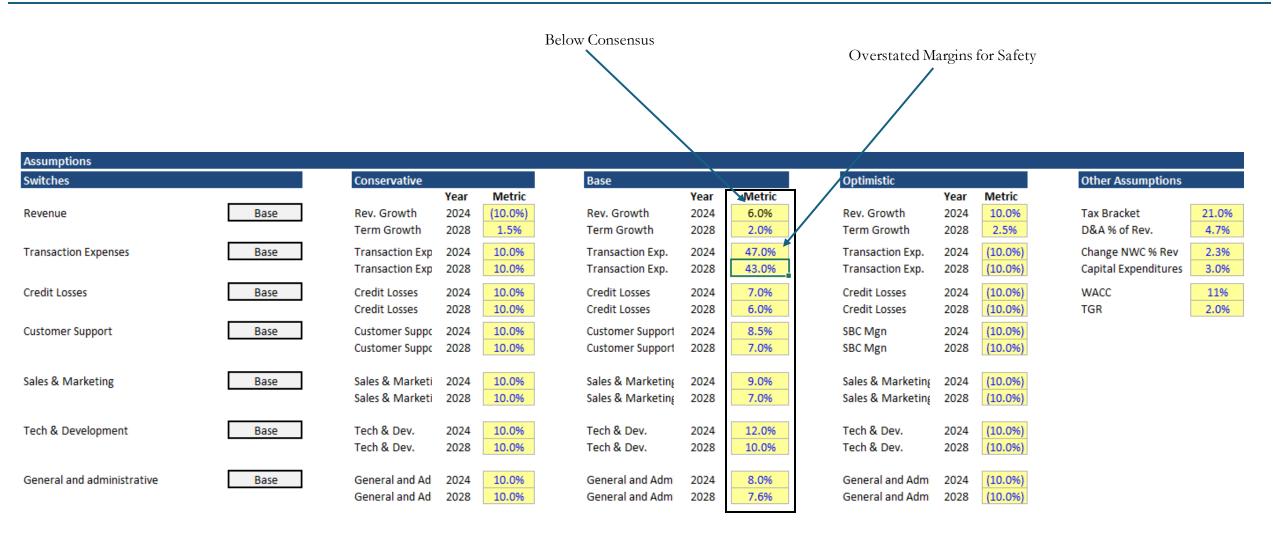




DCF Build			Historical						Projected		
Paypal Holdings. Ltd.	2018A	2019A	2020A	2021A	2022A	2023A	2024P	2025P	2026P	2027P	2028P
Revenue	15,451	17,772	21,454	25,371	27,518	29,771	31,557	33,135	34,461	35,494	36,204
% growth		15%	21%	18%	8%	8%	6%	5%	4%	3%	2%
EBIT	2,503	2,790	3,428	4,324	4,044	4,944	6,195	7,298	8,408	9,497	10,532
% Margin	16%	16%	16%	17%	15%	17%	20%	22%	24%	27%	29%
Taxes	319	539	863	(70)	947	1,165	809	1,002	1,220	1,466	1,744
% Tax Rate	13%	18%	17%	-2%	28%	22%	21%	21%	21%	21%	21%
EBIAT (NOPAT)	2,184	2,251	2,565	4,394	3,097	3,779	5,385	6,296	7,189	8,030	8,788
D&A	776	912	1,189	1,265	1,317	1,072	1,493	1,567	1,630	1,679	1,712
% of Sales	5%	5%	6%	5%	5%	4%	5%	5%	5%	5%	5%
Capex	-	-	(866)	(908)	(707)	(623)	(852)	(962)	(793)	(816)	(833)
% of Sales	-	-	-4%	-4%	-3%	-2%	-3%	-3%	2%	2%	2%
Change in NWC		4,517	972	(3,003)	3,767	791	726	762	793	816	833
% of Sales		25%	5%	-12%	14%	3%	2%	2%	2%	2%	2%
Unlevered Free Cash Flow							7,004	8,063	8,819	9,709	9,709
PV of Free Cash Flow							6,490	7,091	6,987	6,931	6,244
Period							1	2	3	4	5
Terminal Value		00.063					0.73	1.23	2.23	3.23	4.23
PV of Terminal Value		98,063 64,597									
Enterprise Value		98,340									
(+) Cash		14,060									
(-) Debt		10,236									
Impolied Equity Value		102,164									
Shares Outstaning		1,107									
Implied Stock Price		\$92.29									

## DCF: Base Case Assumptions





Assumed Conservative Margins 2024E for Model Safety

## DCF: COGS Margin Growth Assumptions



Revenue Build			Historical	Projected							
Guardian Pharmacy, LLC and Subsidiaries	2018A	2019A	2020A	2021A	2022A	2023A	2024P	2025P	2026P	2027P	2028P
Sales Revenue	15,451	17,772	21,454	25,371	27,518	29,771	31,557	33,135	34,461	35,494	36,204
YoY Growth		15%	21%	18%	8%	8%	6%	5%	4%	3%	2%
Conservative							5.4%	4.4%	3.5%	2.5%	1.5%
Base							6.0%	5.0%	4.0%	3.0%	2.0%
Optimistic							6.6%	5.6%	4.6%	3.5%	2.5%

Cost & OpEx Build	2018A	2019A	2020A	2021A	2022A	2023A	2024P	2025P	2026P	2027P	2028P
Transaction Expenses	5,581	6,790	7,934	10,315	12,173	14,385	14,832	14,994	14,990	14,819	14,482
% Margin	31%	32%	31%	37%	41%	46%	47%	45%	44%	42%	40%
Conservative							51.7%	49.8%	47.9%	45.9%	44.0%
Base							47.0%	45.3%	43.5%	41.8%	40.0%
Optimistic							42.3%	40.7%	39.2%	37.6%	36.0%
Gross Profit	12,191	14,664	17,437	17,203	17,598	17,172	18,303	18,303	19,467	20,504	21,385
% Margin	60%	68%	60%	63%	50%	E/10/	55%	EE%	56%	E9%	50%

- Pre Covid-Margins ~31.5 Low Variance
- Post Covid Spike in Imminent Transaction Expenses (rates)
- We Expect PayPal To Improve on These Margins But Not Return To Pre-Covid Levels

## DCF: WACC & TGR Assumptions

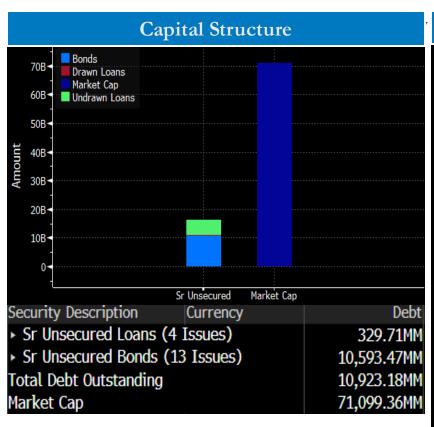


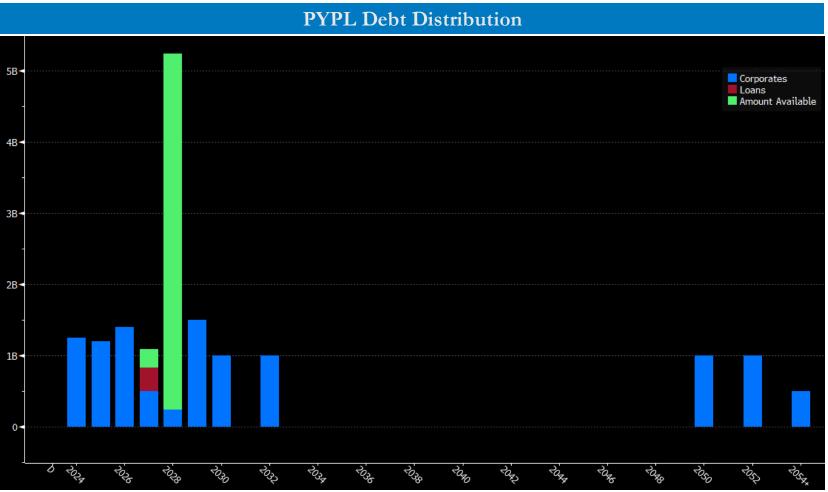
	WACC			Beta & WACC T	rends
Cost of Capital - Cur	rent Marke	t Value		Linear Beta	Range 1
3) Equity 4) Debt Cost (A-T) 5) Preferred Equity WACC	Weight 86.5% 13.5% 0.0%	Cost 11.7% 4.6% 0.0%	W x C 10.1% 0.6% 0.0%	Raw BETA Adjusted BETA ALPHA (Intercept) R^2 (Correlation^2) R (Correlation)	1.548 1.365 -0.564 0.425 0.652
Capital Structure (Milli	ons of USD)			Historical Grap	
ST D	ebt . Eqty	65,831.5 144.0 10,092.0 0.0 76,067.5	86.5% 0.2% 13.3% 0.0% 100.0%	2	



Date	Target	Value (\$ in mm)	Commentary
07/06/15	xoom	\$890	PayPal and Xoom announced a definitive agreement under which PayPal will acquire Xoom for an enterprise value of approximately \$890 mm
03/10/15	CYACTIVE	60	PayPal acquired Israeli cyber-security startup, CyActive Security, for \$60 mm
03/02/15	Paydiant	280	Acquired mobile wallet operator Paydiant for \$280 mm
12/17/13	Stack Mob  Powering Mobile Applications	na	Acquired Stackmob, a provider of back-end technology stack for mobile applications
11/26/13	Braintree	800	Under parent company, eBay, PayPal acquired Braintree for \$800 mm
07/17/12	[card.io]	na	Acquired Card.io, a developer of technology for using mobile phone cameras to scan credit cards and capture relevant information
07/07/11	ZONG	240	Acquired Zong for \$240 mm to integrate mobile carrier billing globally
04/28/11	<u>CO</u>	na	PayPal acquired Fig Card, a startup that makes a USB stick merchants can use to accept payments from smartphones
11/07/08	<b>☑</b> BillMeLater	945	Acquired Bill Me Later for approximately \$820 mm in cash and \$125 mm worth of outstanding options
02/08/08	FraudSciences	169	PayPal acquired Fraud Sciences for \$169 mm
10/10/05	VeriSign Payment Gateway Business	370	PayPal acquired VeriSign's Payment Gateway Business for \$370 mm











#### PYPL. Financial Statement Model

Rocky Mtn. Investment Challenge

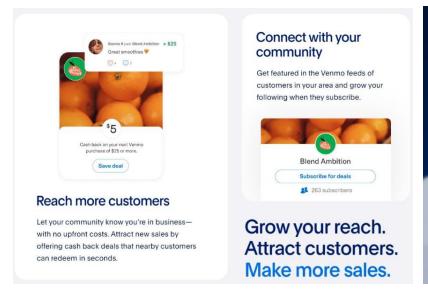
Assumptions			Histor	rical					Projected		
PayPal Holdings Ltd.	2018A	2019A	2020A	2021A	2022A	2023A	2024P	2025P	2026P	2027P	2028P
Revenue Growth Rate		15.02%	20.72%	18.26%	8.46%	8.19%	8%	8%	8%	8%	8%
Transaction expense	36%	38%	37%	41%	44%	48%	44%	43%	43%	42%	41%
Transaction and credit losses	8%	8%	8%	4%	6%	6%	7%	7%	6%	6%	5%
Customer support and operations	9%	9%	8%	8%	8%	6%	8%	8%	8%	7%	7%
Sales and marketing	9%	8%	9%	10%	8%	6%	8%	8%	8%	8%	8%
Technology and development	12%	12%	12%	12%	12%	10%	12%	12%	12%	12%	12%
General and administrative	10%	10%	10%	8%	8%	7%	9%	8.8%	8.5%	8.3%	8%
Restructuring and other	2.000%	0.400%	0.648%	0.244%	0.752%	-0.282%	0.4%	0.4%	0.4%	0.4%	0.4%
Other Income (expense), net	1.18%	1.57%	8.28%	-0.64%	-1.71%	1.29%	0.3%	0.3%	0.3%	0.3%	0.3%
Income Tax Bracket	13.43%	17.98%	17.04%	-1.71%	28.13%	21.53%	21.0%	21.0%	21.0%	21.0%	21.0%
D&A % of Revenue				4.99%	4.79%	3.60%	4.5%	4.5%	4.5%	4.5%	4.5%
Consolidates Statements of Income			Histor	ical					Projected		
PayPal Holdings Ltd.	2018A	2019A	2020A	2021A	2022A	2023A	P2024	P2025	P2026	2027P	2028P
Income Statement [Abstract]											
Net revenues	15,451	17,772	21,454	25,371	27,518	29,771	\$32,153	\$34,725	\$37,503	\$40,503	\$43,743
Operating expenses:											
Transaction expense	5,581	6,790	7,934	10,315	12,173	14,385	14,147	15,019	15,939	16,910	17,935
Transaction and credit losses	1,274	1,380	1,741	1,060	1,572	1,682	2,251	2,257	2,250	2,228	2,187
Customer support and operations	1,407	1,615	1,778	2,075	2,120	1,919	2,572	2,691	2,813	2,936	3,062
Sales and marketing	1,314	1,401	1,861	2,445	2,257	1,809	2,572	2,778	3,000	3,240	3,499
Technology and development	1,831	2,085	2,642	3,038	3,253	2,973	3,858	4,167	4,500	4,860	5,249
General and administrative	1,541	1,711	2,070	2,114	2,099	2,059	2,894	3,038	3,188	3,342	3,499
Restructuring and other	309	71	139	62	207	-84	113	122	132	143	154
Total operating expenses	13,257	15,053	18,165	21,109	23,681	24,743	28,408	30,072	31,822	33,659	35,586
Operating income	2,194	2,719	3,289	4,262	3,837	5,028	3,745	4,652	5,681	6,844	8,157
Other income (expense), net	182	279	1,776	-163	-471	383	109	118	128	138	149
Income before income taxes	2,376	2,998	5,065	4,099	3,366	5,411	3,854	4,771	5,808	6,982	8,306
Income tax expense (benefit)	319	539	863	<b>-</b> 70	947	1,165	809	1,002	1,220	1,466	1,744
Net income (loss)	\$2,057	\$2,459	\$4,202	\$4,169	\$2,419	\$4,246	\$3,045	\$3,769	\$4,589	\$5,516	\$6,562

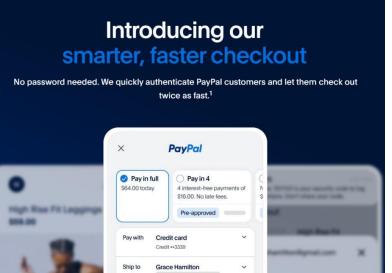
## PayPal First Look New Features Rolling Through 2024 Cont.

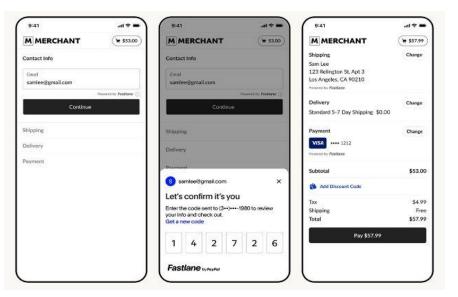


Venmo Business Profile: provide an affordable and easy way for businesses to accept payments and grow their business and has grown to a community of more than 90 million active accounts.. The next evolution of business profiles will add subscribe buttons, profile rankings, and the ability to offer promotions to consumers, bringing powerful new ways for businesses to drive traffic, generate sales, and more meaningfully grow their business through increased visibility in the Venmo app.

New checkout features: PayPal has worked on new features for their checkout process, specifically passkeys that enable users to just use their face or fingerprint to purchase items. This is estimated to reduce latency by 50%. FastLane by Paypal: A new one-click guest checkout experience that merchants using PayPal's platform will be able to offer their shoppers, allowing them to make a fast and painless purchase. Early results showing that Fastlane can recognize 70% of guests and accelerated checkout speeds of nearly 40% compared to a traditional guest checkout process.







April 16, 2024

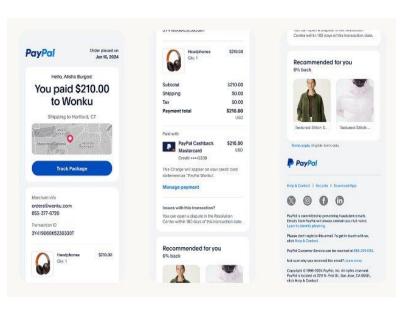
## PayPal First Look New Features Rolling Through 2024



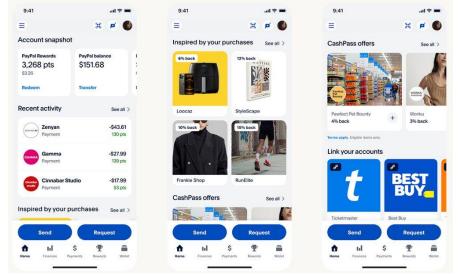
PayPal Smart Receipts: This is an AI system that will track what a user purchases, predict items that they might want to buy next and then recommend these to the user. A cashback reward will also be a part of the recommended item should the user make the purchase.

PayPal Advanced Offers Platform: PayPal will use customer insights to build a dynamic, truly personalized advanced offers platform giving merchants the ability to reach customers based on what they have actually bought across the internet. This new, performance-based offers platform has the potential to use AI to organize and analyze data from nearly half a trillion dollars' worth of merchant transactions globally

PayPal Cash Pass: CashPass to give customers access to hundreds of exciting, personalized cash back offers from top brands in the U.S. A user will simply need to tap on the offer, shop at that business, and check out with PayPal. PayPal CashPass users will also be able to stack with other PayPal rewards such as cash back from the PayPal Cashback Mastercard®. Users can then put cash back into a PayPal Savings account and earn more on top.







## Analyst Recommendations



Firm	Analyst	Recommendation
1) 🗏 👺 Wolfe Research	Darrin Peller	peerperform
2) 🗏 👺 Keefe Bruyette & W	Sanjay Sakhrani	outperform
3) 🗏 👺 Mizuho Securities	Dan Dolev	neutral
4) 📗 👺 Bernstein	Harshita Rawat	market perform
5) Macquarie	Paul Golding	outperform
6) Financial Technolo	Craig Jared Maurer	no rating system
7) 📗 🎛 Wells Fargo	Andrew Bauch	equalweight
8) 🔳 RBC Capital	Dan Perlin	outperform
9) 🗏 👺 Wedbush	Moshe Katri	outperform
10) 🔳 👺 Evercore ISI	David M Togut	in-line

PayPal Holdings Inc								
Consensus Ra		3.65						
Buys	37.0%		20					
Holds	59.3%		32					
Sells	3.7%		2					
12M Tgt Px	39/60	(	59.73					
Last Price		(	56.34					
<b>Pricing Curre</b>		USD						
Return Poten	tial		5.1%					
LTM Return		-1	1.5%					

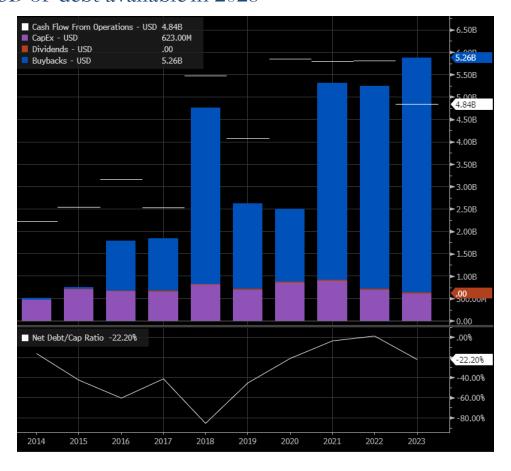
Linear Beta	Range 1
Raw BETA	1.548
Adjusted BETA	1.365
ALPHA (Intercept)	-0.564
R^2 (Correlation^2)	0.425
R (Correlation)	0.652
Std Dev of Error	4.511
Std Error of ALPHA	0.446
Std Error of BETA	0.179
t-Test	8.635
Significance	0.000
Last T-Value	-0.156
Last P-Value	0.438
Number of Points	103
Last Spread	5139.19
Last Ratio	0.013

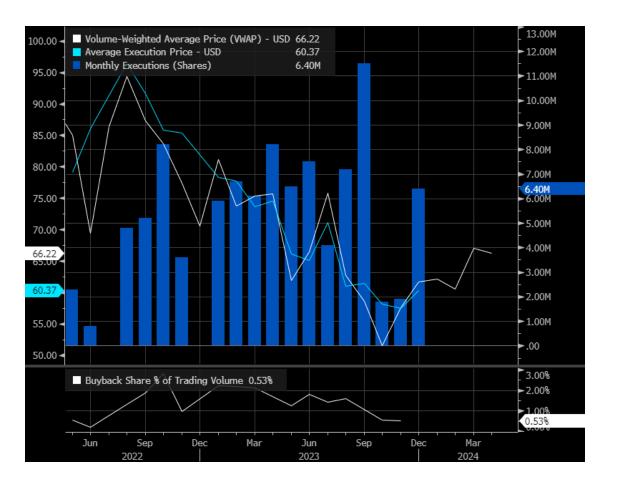


Holder Name	Portfolio Name	Source	0pt	Position.
		All ▼	All	<b>*</b>
1. ■ Vanguard Group Inc/The		ULT-AGG		90,025,537
2. BlackRock Inc		13G		72,523,555
3. State Street Corp		ULT-AGG		45,384,245
4. Comprehensive Financial Management LLC	COMPREHENSIVE FINANCIAL MANAGEMENT LLC	13F		28,596,618
5.  Geode Capital Management LLC	GEODE CAPITAL MANAGEMENT LLC	13F		21,251,436
<ol><li>6. ■ Polen Capital Management LLC</li></ol>	POLEN CAPITAL MANAGEMENT LLC	13F		20,794,484
7.  Morgan Stanley		ULT-AGG		14,258,071
8.  Norges Bank		13F		12,205,841
9. 🖶 Two Sigma Investments LP		ULT-AGG		12,182,930
10.  ■ Deutsche Bank AG		ULT-AGG		11,371,689
11.  Northern Trust Corp	NORTHERN TRUST CORPORATION	13F		11,122,360
12. Teachers Insurance & Annuity Association of America		ULT-AGG		9,979,845
13. ■ BANK OF NEW YORK MELLON CORP/THE		ULT-AGG		8,465,999
14.   Legal & General Group PLC	LEGAL & GENERAL GROUP PLC	13F		8,443,197
15. Bank of America Corp	BANK OF AMERICA CORP	13F	Υ	8,098,476
16.  ■ UBS AG		ULT-AGG		7,608,637
17. Public Investment Fund		13F		7,496,993
18.  ➡ AllianceBernstein Holding LP		ULT-AGG		7,457,388
19.		ULT-AGG		6,980,967
20.   ■ Goldman Sachs Group Inc/The		ULT-AGG		6,922,149



#### • 5B of debt available in 2028







#### Q4 & FY 2023 snapshot

(in millions, except % and per share data)	Q4'23	FY'23
Total payment volume	\$409,832	\$1,528,579
Y/Y growth	15%	13%
Revenue	\$8,026	\$29,771
Y/Y growth	9%	8%
FXN Y/Y growth	9%	9%
Transaction margin \$	\$3,672	\$13,704
Y/Y growth	<b>-</b> %	(1%)
Non-GAAP operating income	\$1,872	\$6,679
Non-GAAP operating margin	23.3%	22.4%
Non-GAAP EPS	\$1.48	\$5.10

#### Account and activity metrics<sup>1</sup>

(in millions, except % and TPA)	Q4'23	FY'23
Active accounts <sup>2</sup>	426	426
Y/Y growth	(2%)	(2%)
Monthly active accounts (MAA) <sup>3</sup>	224	218
Y/Y growth	1%	1%
Number of payment transactions	6,798	24,981
Y/Y growth	13%	12%
Transactions per active account (TPA) <sup>4</sup>	58.7	58.7
Y/Y growth	14%	14%
TPA ex. PSP (unbranded card processing) <sup>4</sup>	33.5	33.5
Y/Y growth	7%	7%

#### Total payment volume (TPV) & revenue

xcept %)	Q4'23	FY'23
yment volume	\$409,832	\$1,528,579
owth	15%	13%
Y growth	13%	12%
venue .	\$8,026	\$29,771
owth	9%	8%
Y growth	9%	9%
Y growth	9%	

#### Q1'24 guidance

Non-GAAP EPS <sup>1</sup>	Mid-single digit growth (Q1'23 non-GAAP EPS of \$1.17)
Non-GAAP effective tax rate	Approximately 19%-20%
Revenue growth	Approximately 6.5% spot and 7% FXN

### Free cash flow (FCF) and capital allo

(in millions, except %)	Q4'23	FY'23
Free cash flow	\$2,469	\$4,220
Y/Y growth	72%	(17%)



(in millions, except %)	C	23'22	Q4'22	Q1'23	Q2'23	Q3'23	Q4'23
Hedging Impacts <sup>(1)</sup>							
Favorable (unfavorable) impact to net revenues (exclusive of hedging impact)	\$	(307) \$	(277) \$	(139) \$	6 \$	141 \$	120
Hedging impact		156	152	76	34	7	(6)
Favorable (unfavorable) impact to net revenues		(151)	(125)	(63)	40	148	114
Favorable (unfavorable) impact to operating expense		162	142	78	7	(57)	(57)
Net favorable (unfavorable) impact to operating income	\$	11 \$	17 \$	15 \$	47 \$	91 \$	57
Credit net charge-offs, reserve builds (releases) and credit losses							
Net charge-offs <sup>(2)</sup>	\$	69 \$	86 \$	110 \$	134 \$	163 \$	142
Reserve build (release)(3)		44	88	32	(22)	(46)	(23)
Credit Losses	\$	113 \$	174 \$	142 \$	112 \$	117 \$	119

<sup>(1)</sup> Foreign currency movements relative to the US dollar. We calculate the year-over-year impact of foreign currency movements on our business using prior period foreign currency exchange rates applied to current period transactional currency amounts.

<sup>(2)</sup> Net charge-offs includes principal charge-offs partially offset by recoveries for consumer and merchant receivables.

<sup>(3)</sup> Reserve build (release) represents change in allowance for principal receivables excluding foreign currency remeasurement.